



International Exhibition of Police Supplies and Equipment, Security and Safety

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🕒 Introduction

The international exhibition of police, security, and safety supplies and equipment which is called IPAS is held every year in Tehran with the presence of hundreds of domestic and foreign companies. Improving the culture of social safety and security and increasing the sense of security in society is one of the most important goals of holding this exhibition. It is due to the fact that maintaining security and establishing public order and comfort is one of the most basic and first rights of citizens and one of the main duties of governments. In recent years, many efforts have been made to utilize new technologies in favor of safety and security. Although technological advances bring countless advantages, they are sometimes abused by criminals to commit crimes with new methods. For this reason, the IPAS International Exhibition has provided an opportunity to achieve its most important goal, which is to serve citizens.

🕒 Vision

Creating the largest business sphere and technological exchanges in the field of police, security, and safety supplies and equipment at the national level, being among the international events in the Middle East and the region, and creating self-sufficiency in the field of police, security, and safety equipment and also providing solutions to facilitate the export of products.



Number of visitors

105,000



Number of companies

400



Exhibition area

**50,000
m2**



Number of booths

250

⑥ Objectives of the international exhibition of police, security, and safety equipment and supplies

IPAS by Focusing on important areas and choosing the priorities of the country concerning meeting the current and future needs of society, attempted to achieve the following goals:

- ① Presenting the latest capabilities of domestic and international manufacturers to the police, other related forces, and specialized customers in this field and expanding the culture of using police, security, and safety equipment in the society.
- ② Modernizing and updating police, security, and safety equipment in the market of the country,
- ③ Acquaintance with the latest achievements and technologies in the field of police, security, and safety equipment and its adaptation to domestic needs,
- ④ Creating a sense of national self-confidence and self-reliance in domestic managers and investors to conduct studies and research in the fields of exploration, extraction, processing, and export of products,
- ⑤ Creating incentives for investing in different sectors such as private, cooperative, governmental, domestic, and foreign sectors in accordance with the laws of the country in the field of police, security and safety equipment,
- ⑥ Assisting domestic manufacturing capacity through the exchange of technical information and the improvement of the quality and quantity of police, security, and safety equipment to provide public services,
- ⑦ Improving the position of the police at international levels,
- ⑧ Establishing face to face contacts with manufacturers and producers of police, security and safety equipment and supplies in order to reduce costs,



History

The idea of holding an international exhibition of police, safety, and security equipment, with the abbreviation IPAS, was formed in 2002 with the initiative of the country's commander in chief of the police. In March of the same year, the first fair under the title of IPAS 2002 was held in the field of police and security equipment at the conference center of IRIB in Tehran in which the products of 115 companies from 19 countries were presented.

After that, the IPAS exhibition was registered in the trade and development organization's exhibition calendar in Iran and an exclusive permit was granted to it. In that period, the organizer attempted to take effective measures to achieve the current standards and to solve previous problems and defects. Now the international exhibition of police, security, and safety equipment and supplies has managed to achieve a worthy position among the exhibitions of the country and is welcomed by hundreds of domestic and foreign companies and tens of thousands of visitors every year.



IPAS Posters in Time

2002



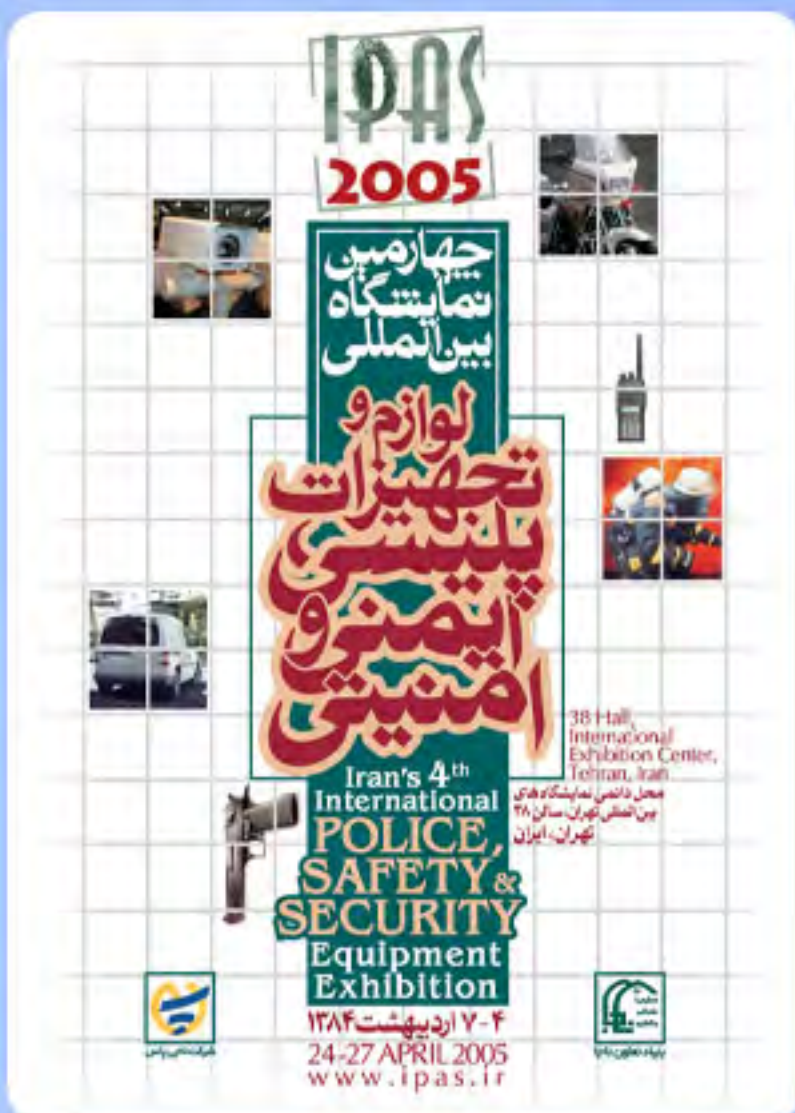
2003



2004



2005



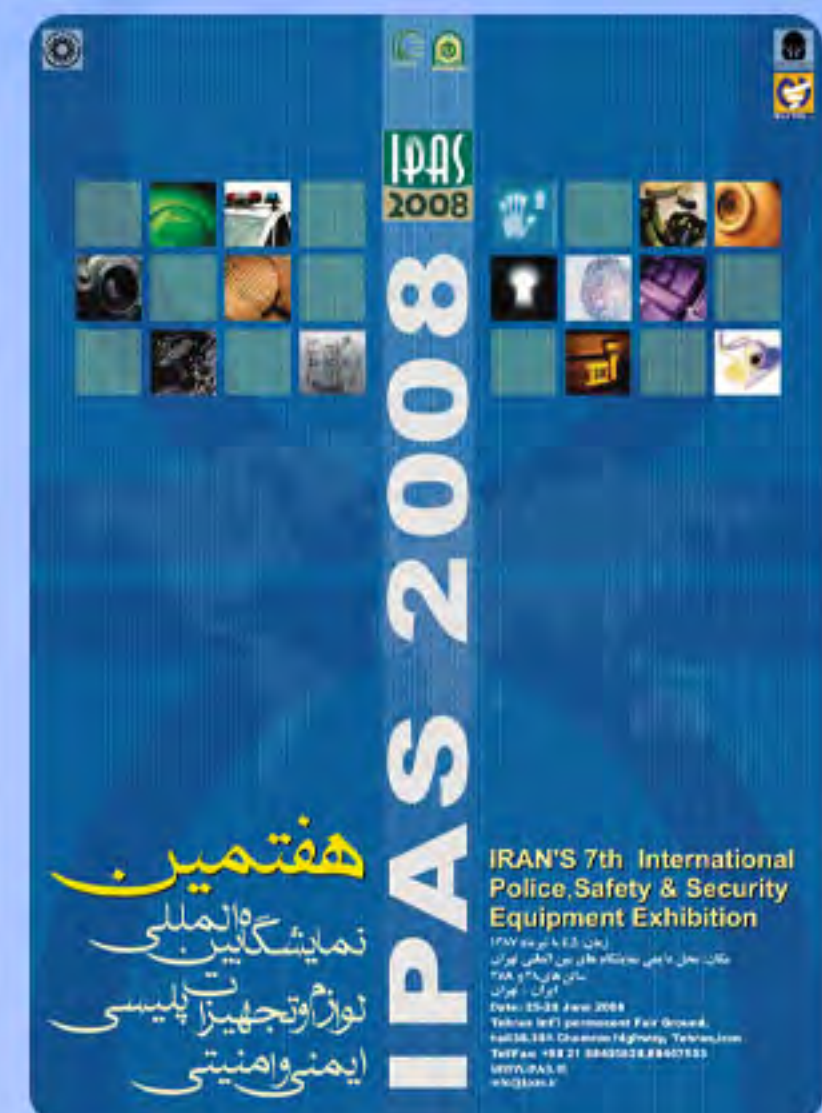
2006



2007



2008



2009



2010



2011



2012



2013



IPAS Posters in Time

2014



2018



2015



2019



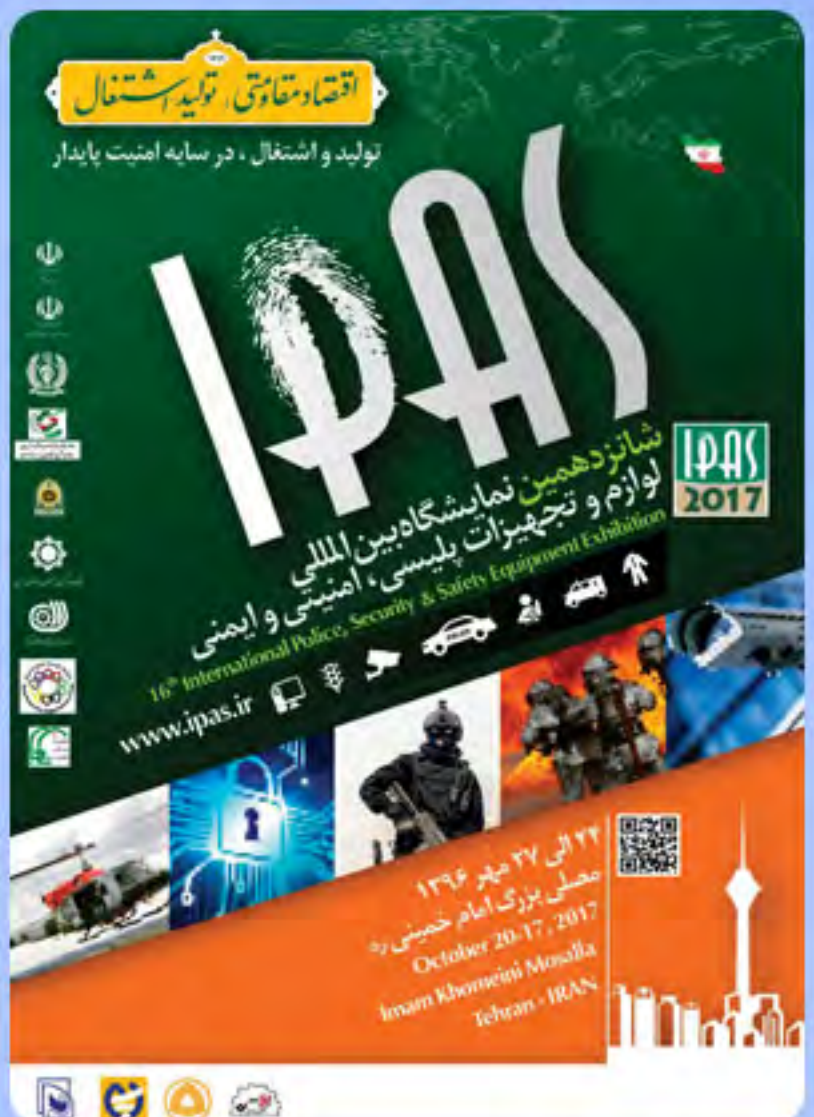
2016



2022



2017



2023



2024



◎ Specialized categories of goods, equipment, and services in IPAS

In the early years of the IPAS exhibition, the most of participants were governmental or government-affiliated companies and institutions. But from the sixth period onwards, the enthusiasm of private companies to participate in this exhibition increased. Now the share of private participants in this exhibition has reached 80%.

Participants in the exhibition present their products and services in 16 fields as follows:

16 fields as follows

1

Computer and network, electrical and electronic hardware

2

Smart systems, information and communication technology and computer software

3

Light and image requirements

4

Satellite-based systems

5

Security and protection systems and equipment

6

Traffic, traffic control and roadblocks

7

Laser and photonics, telecommunication systems

8

Safety and fire extinguishing equipment

9

Weapons and ammunition

10

Uniforms and clothes, advanced materials and products based on chemical technologies

11

Land, sea and air transportation, machines and advanced equipment

12

Rescue

13

Energy field

14

Educational and advisory systems

15

Economic and insurance areas

16

Knowledge base and startup

1

⊙ Computer and network, electrical and electronic hardware

- Optical fiber equipment
- Security control systems of air routes, ports, airports and borders
- Wireless sensor network
- Microelectronics
- Advanced circuit design and construction
- Guidance and navigation equipment
- Diagnostic and measurement systems
- Robotics
- Computer security systems and communication networks and the Internet



⊙ Intelligent systems, information and communication technology and computer software

- Information technology
- Security of information exchange space
- systems for policing field
- Video and image processing system
- Systems related to the Internet of Things
- Smart simulation
- Equipment and systems for cognitive science studies

2

3

⦿ Light and image requirements

- Security cameras
- Night vision equipment



⦿ Satellite-based systems

- Satellite equipment
- GPS equipment tracking systems

4

⦿ Security and protection systems and equipment

- Design and control of protection systems
- Optimizing protection systems
- Laboratory equipment for identification and...
- Crime detection and crime fighting systems
- Fingerprint equipment
- locks
- Bulletproof glasses
- Anti-flat tires

5



6

⦿ Traffic, traffic control and roadblocks

- Traffic control equipment
- Highway safety equipment
- Advanced traffic signs



⦿ Laser and photonics, telecommunication systems

- transmitter and receiver systems
- Laser and photonics
- Radar equipment
- communication, telecommunication, ionic and aerospace equipment

7

⦿ Safety and fire extinguishing equipment

- Fireproof and waterproof clothes
- Fire alarm and extinguishing equipment
- Industrial safety equipment
- Camping equipment
- Shoes, boots and slippers
- Backpacks and carriers
- BMS building intelligence systems

8



9

☉ Weapons and ammunition

- Weapons
- Ammunition
- Firearms
- cold weapon (or white arm)
- Shockers
- Hunting weapons
- Explosives
- Tear gas and anti-riot equipment
- Grenade
- bomb and mine disposal equipment



☉ Uniforms and clothes, advanced materials and products based on chemical technologies

- Foods
- Nano coating
- Types of fabrics for special applications
- Types of tires
- Bulletproof vest and helmet
- Smart polymers
- Anti-chemical clothes

- Nano composite products and parts
- Multiplex kits for molecular diagnostics
- Food-contamination detection kits
- Manufacturing equipment and production of composite materials and products
- Nano technology equipment
- Biotechnology equipment
- X-ray equipment

10

11

⦿ land, sea and air transportation, advanced machines and equipment

- Quick response equipment and people evacuation
- special vehicles
- All types of boats and marine engines
- Motorcycle
- Light aircraft, helicopters
- Drones
- Moving cranes and car transport



⦿ Rescue

- Crisis management equipment
- Survival equipment, all kinds of rescue robots
- relief and emergency equipment,
- Relief equipment at high altitudes
- roadside assistance equipment

12



14

**Educational
and advisory
systems**

16

**Knowledge
base and
startup**

13

Energy field

15

**Economic and
insurance
areas**



③ The necessity of holding the exhibition from the visitors' perspective

Statistical information related to visitors' assessment of the necessity of holding the exhibition annually is presented in the table below. As is clear from the table, 79.1 percent of visitors assessed the necessity of holding the exhibition annually this year as high or very high, while only 1.9 percent of them mentioned low or very low. The comparison shows that while 63.3 percent of visitors in 2023 assessed the necessity of holding an exhibition as high or very high, this rate increased to 79.1 percent in 2024.

Visitors' opinions on the necessity of holding the exhibition annually compared to 2023

The necessity of holding an exhibition	2024		2023
	Frequency	Percentage	
Very little	1	0.2	4.8
Little	7	1.7	3.8
Average	78	18.9	28.0
High	183	44.4	32.6
Very much	143	34.7	30.7
Total	412	100	100

② Visitors' opinions on the purpose of visiting the exhibition

The table below shows the frequency distribution of visitors according to their purpose of visiting. According to the data, 40.3% of respondents stated that their purpose of visiting the exhibition was to get acquainted with innovations and new technologies, 32.5% stated that they were more familiar with companies active in this field, 10.7% stated that they were concluding a contract, and 9.7% stated that they were on an administrative mission. Some respondents also stated that their purpose of visiting the exhibition was to increase their level of information, obtain a certificate, or all of these. The comparison shows that in 2024, visits with the aim of getting acquainted with innovations and new technologies and companies active in the field of holding the exhibition increased compared to 2023.

Visitors' opinions regarding the purpose of visiting the exhibition

Purpose of visiting the exhibition	2024		2023
	Frequency	Percentage	
Familiarity with new innovations and technologies	166	40.3	36.3
Learn more about companies active in this field	134	32.5	24.6
Contracting	44	10.7	17.8
Administrative mission	40	9.7	14.7
Passing time	19	4.6	3.2
Other	9	2.1	3.4

③ The capabilities of participating companies at the exhibition according to visitors

The table below measures the results of the survey of visitors' opinions regarding the capabilities of participating companies at the exhibition according to visitors. According to the results in the table below, 63.6 percent of respondents assessed it as adequate and very adequate, and 4.4 percent of these people mentioned it was poor and very poor. The comparison shows that 66.2 percent of visitors assessed the ability of companies present at the IPAS exhibition in 2024 as adequate and very adequate. While this rate in 2023 was 55.8 percent.

Visitors' opinions regarding the purpose of visiting the exhibition

Capability of the companies present at the exhibition	2024		2023
	Frequency	Percentage	
Very poor	2	0.5	1.5
Weak	16	3.9	9.5
Average	116	28.2	33.3
Adequate	194	47.1	45.7
Very good	68	16.5	10.1
No opinion	16	3.9	-
Total	412	100	100

③ Variety of equipment and products presented in booths from the visitors' point of view

According to the table below, which shows statistical information related to the variety of products and equipment presented at the exhibition, it can be mentioned that more than half (59.9 percent) of the visitors had a suitable or very suitable opinion about the variety of products and equipment presented at the exhibition. 10.4 percent evaluated it as poor or very poor. The comparison shows that 59.9 percent of the visitors evaluated the variety of equipment and products at the IPAS exhibition in 2024 as suitable or very suitable. While this rate in 2023 was 53 percent.

Visitors' opinions regarding the variety of equipment and products presented at the booths

Variety of equipment and products presented in the booths	2024		2023
	Frequency	Percentage	
Very poor	7	1.7	1.3
Weak	36	8.7	10.1
Average	122	29.6	35.6
Adequate	204	49.5	42.5
Very good	43	10.4	10.5
Total	412	100	100

③ The necessity of holding the exhibition annually from the perspective of exhibitors

Statistical information on domestic exhibitors' assessment of the necessity of holding the annual exhibition is presented in the table below. According to the information in the table below, four-fifths (80%) of domestic exhibitors assessed the necessity of holding an annual exhibition as high or very high, and less than 1% assessed it as low or very low. Also, the level of attention paid to the necessity of holding the IPAS exhibition among exhibitors in 2024 compared to 2023, so that 4.3% of them assessed the necessity of holding this exhibition as low or very low in 2023, while this rate has reached less than one percent this year.

The necessity of holding an annual exhibition	2024		2023
	Frequency	Percentage	
Very little	1	0.7	3.6
Little	0	0.0	0.7
Average	28	19.3	15.0
A lot	59	40.7	34.3
Very much	57	39.3	46.4
Total	145	100.0	100.0

🕒 Exhibitors' Objectives for Participating in the IPAS Exhibition

The following table contains statistical information that shows the objectives of domestic exhibitors for participating in the exhibition. According to the information obtained, some exhibitors had only one objective for participating in the exhibition, and some indicated several objectives for participating in the exhibition. The table below presents the objectives stated by the exhibitors in order of their frequency. Accordingly, 40.7% stated presenting innovations and new technologies, about 33.3% marketing, 13.8% greater familiarity with companies active in these field and related products, and 4.1% mentioned that concluding contracts were their objectives for participating in this specialized exhibition. It should be noted that some of the exhibitors also had objectives other than the aforementioned ones, which are presented in this table under the heading of others.

Also, in these two years, presenting innovation and new technologies and marketing were the most frequently stated goals among exhibitors for participating in the exhibition, with the difference that in 2024, these two goals are stated by t three-quarters (74.5 percent) of the companies present at the exhibition.

Assessing the purpose of domestic exhibitors participating in the exhibition

Purpose of participating in the exhibition	2024		2023
	Frequency	Percentage	
Providing innovation and new technologies	59	40.7	33.6
Marketing	49	33.8	29.3
Learning more about companies active in this field and their products	20	13.8	17.1
Contracting	6	4.1	7.9
Other	11	7.6	12.1
Total	145	100.0	100.0

🕒 Exhibitors' Achievement of Goals after Attending the IPAS Exhibition

The table below examines the extent to which domestic exhibitors achieved their goals at the exhibition. According to the table below, 46.9 percent of domestic exhibitors estimated their goals to be high and very high, and 4.9 percent estimated their goals to be low and very low. Also, according to domestic exhibitors, the extent to which companies achieved their goals by attending the exhibition this year was higher than in 2023, so that 42.8 percent in 2023 assessed their goals to be high and very high, which increased to 46.9 percent in 2024. Also, in contrast to 14.3 percent who assessed their goals to be very low and low by attending the exhibition, this decreased to less than 5 percent in 2024. In other words, in 2024, the extent to which companies achieved their goals by attending the IPAS Exhibition increased compared to the previous year.

Assessing the opinions of domestic exhibitors regarding the achievement of their goals at the exhibition

The extent to which goals are achieved	2024		2023
	Frequency	Percentage	
Very little	3	2.1	5.0
Little	4	2.8	9.3
Average	70	48.3	42.9
A lot	50	34.5	35.7
Very much	18	12.4	7.1
Total	145	100.0	100.0

③ Evaluation of technology and the novelty of domestic goods and services at the exhibition from the point of view of exhibitors

The table below examines the extent to which domestic exhibitors achieved their goals at the exhibition. According to the table below, 46.9 percent of domestic exhibitors estimated their goals to be high and very high, and 4.9 percent estimated their goals to be low and very low. Also, according to domestic exhibitors, the extent to which companies achieved their goals by attending the exhibition this year was higher than in 2023, so that 42.8 percent in 2023 assessed their goals to be high and very high, which increased to 46.9 percent in 2024. Also, in contrast to 14.3 percent who assessed their goals to be very low and low by attending the exhibition, this decreased to less than 5 percent in 2024. In other words, in 2024, the extent to which companies achieved their goals by attending the IPAS Exhibition increased compared to the previous year.

Assessing the opinions of domestic exhibitors regarding the level of technology and the novelty of domestic goods and services

The level of technology and the novelty of the goods and services of domestic exhibitors	2024		2023
	Frequency	Percentage	
Very poor	2	1.4	2.1
Weak	9	6.2	9.3
Average	51	35.2	34.3
Adequate	68	46.9	41.4
Very good	15	10.3	12.9
Total	145	100.0	100.0

◎ Concurrent Conferences Section, Business Forum Section

Over the years, this exhibition has always provided a platform for demonstrating the production capabilities of leading companies in the security and safety industries, establishing close contacts between representatives of business circles, scientific societies and experts, and all representatives of the domestic and foreign security and safety industries.

The purpose of holding the business forum dialogue is to provide an opportunity to get up close and personal with advanced examples of security and safety equipment, in addition to specialized discussions and the conclusion of important contracts and agreements. This exhibition will be a special meeting place for professionals in the industry, where all exhibitors will feel a sense of belonging. The selected companies of this period were also reviewed in a working group, from which five companies were selected out of twelve applicants.

All participants, including large companies or small and start-up companies, can contribute their opinions and ideas to the best possible organization of the exhibition, thus ensuring that business relations between visitors and participants will continue not only during the exhibition but also after it. The IPAS exhibition has maintained its efficiency even in the most difficult and stressful economic conditions. The meetings were held with the aim of directly connecting the commanders and officials of the Faraj units with the selected participants and the companies providing the leading services among the participants in order to provide explanations about their products and services at the exhibition.







◎ International Cooperation

Expanding International Cooperation: The presence of foreign companies' pavilions at the IPAS exhibition provided a good opportunity for knowledge and technology exchange. These international interactions with foreign companies created a new platform for technical and commercial cooperation that could be useful in boosting exports and promoting domestic knowledge. This exhibition was a good opportunity for Iranian companies to establish new business relationships and benefit from international experiences in the field of security and safety.







⦿ **Supporting inventors, innovators, and knowledge-based companies**

The IPAS innovation ecosystem attracts companies and creates effective partnerships with ecosystem activists, and collaborates directly with the Vice Presidency for Science and Technology and knowledge-based economy of Iran, faculty members of the country's top universities, and companies related to the exhibition's field of activity, and supports elites, startups, technological, creative, and knowledge-based companies, which are among the most important activities of the ecosystem. IPAS by playing its supporting role, achieves profitability through productive income generation, while also meeting the needs of the knowledge-based economy.





CISM World Military Volleyball



Social Responsibility
at IPAS

CISM World Military Volleyball



Social Responsibility at IPAS

Traffic Training Park in Cooperation with Traffic Police



Social Responsibility at IPAS







Television